

AWARENESS PROGRAM



Raising awareness among the Gender Diverse community is a regular activity of BANDHU. Regular awareness related radio message is being broadcasted through the Public Service Announcement (PSA) community with the support of RGDP project. Besides, this regular activity, BANDHU formed Digital Platform named Bandhu COVID-19 Platform to share recent updates on COVID-19 in social media. In addition, we created WhatsApp group amongst all 36 CBOs where regular awareness session is conducting through professional doctor.

In October 2020, a total of 14 information was shared in Digital Platform and total viewers were 423. In addition, a total of 308 Rohingya and host community participants generated knowledge on COVID-19 through one to one and group sessions. Through PSA, total 2,39,572 listeners reached out via Public Service Announcement (PSA) under RGDP project, USAID.

13,69,871

listeners reached out via
15 Radio Station

112

Information shared in
digital platform