

MEDIA ADVOCACY FORUM MEETING

E - BULLETIN



21 April 2018

The 10th Media Advocacy Forum meeting was held on Saturday, 21 April 2018 at Project Management Office (PMO), MSA project. A total of 24 journalists including media forum members, media fellows and representatives of Bandhu attended the meeting. The meeting started with the warm welcome notes by Md. Fosiul Ahsan, Director- Program, Bandhu Social Welfare Society.

OBJECTIVE

Shahnaz Munni, Chief Editor, Channel News 24 and Advisor of Bandhu Media Forum shared the objectives of this meeting. The Major objective was to discuss periodic progress of media activities according to committed actions and identify challenges to strengthen Bandhu Media Advocacy Forum.





REVIEW

After formal introduction with everyone, Umme Farhana Zarif Kanta, PM reviewed the previous meeting notes and shared the updates of Quarterly Action Plan (QAP).

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A Gatekeepers meeting need to be arranged besides all other regular activities of Bandhu with the support of Bandhu Media Forum (BMF)

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DECISIONS/RECOMMENDATIONS

- Bandhu initiated Media Fellowship Award 2018 in collaboration with UNAIDS. The circular was published in national newspaper in February 2018. As there are three different media and can't be comparable or assess under same criteria, so the Bandhu Media Advocacy Forum recommended to announce three awards for three different categories rather 1st, 2nd and 3rd position.
- To ensure On-Air/publication in different media, prior consent of respective media gatekeepers is essential. Otherwise it would be difficult to get the approval for On-Airing/publications. Bandhu needs to think of 'Recommendation Letter' as like as Media Fellowship process.
- To form a small committee consisting active forum members for leading the Bandhu Media Forum.



Bandhu will select 15 journalists for upcoming journalist day out that will be organized by Bandhu in May 2018 where media gatekeepers will be invited.

Bandhu can arrange knowledge sharing session focusing on SOGI for sharing the recent updates globally.

A Gatekeepers meeting need to be arranged immediately that will help journalists to mitigate the challenge of On-Airing/Publications in respective media.